



## Corporate Sailing Regattas

Our enormous enthusiasm and experience has made us a formidable force in delivering the highest quality water based Corporate Events in the UK. Ranging from the indulgent to the highly competitive, all our events are delivered with great style, on time and to budget. Just ask any of our customers - our events are great fun!





## Corporate Sailing Regattas

- We run a number of Corporate Sailing Regattas across a range of industries including the IT, Retail and Hotel sectors.
- Corporate regattas usually start small before growing into much anticipated annual events, attracting widespread interest within an industry sector.
- The format of a branded Corporate Sailing Regatta works exceptionally well, with obvious benefits to the firm that instigates the Regatta and thus retains the branding rights indefinitely.
- Please contact us to discuss how we could create a Corporate Sailing Regatta for your market sector. In the early years the events are typically modest in size yet still work spectacularly well.
- We advise organising a single day of Racing in the first year, with the organising company taking a handful of boats and then attracting interest from related organisations on a boat by boat basis.
- It is important to have at least one evening event for prize giving as well as social and networking opportunities.
- Solent Events will take care of all the detail from accommodation to themed gala dinners, transportation, trophies, branded clothing, goody bags, flags, banners and spray dodgers etc.
- Whilst it is traditional for crews to sleep on the boats in normal regattas, this is inadvisable for corporate events. Space on board is very limited and large crews will struggle to find enough bunks.



## Crew Experience

- Crews for regattas fall anywhere in the spectrum of sailing experience. It is more common to have a boat full of complete novices than experienced sailors.
- Yachts are always provided with a professional skipper and mate, which significantly equalises the field as well as reducing insurance premiums and any security deposits.
- It is important to emphasise to firms who might wish to 'take a yacht' that no experience is required and they will have as good a chance of winning as any rival team.

## Racing

- A Race Officer will set the courses and run the racing each day. The RO also acts as an 'on the water' jury, in a system introduced by the America's Cup circuit. This does away with the protest system.
- Usually there will be three or four races each day. This is in addition to an opportunity for yacht familiarisation and crew training after leaving the berth.

## Indicative Itinerary

- 09.00 Arrive in bistro or yacht club for breakfast
- 09.30 Event briefing, safety briefing
- 09.40 Meet skippers and board the yachts
- 09.55 Slip lines, tea and coffee served
- 10.00 Yacht familiarisation and training
- 11.30 Preparatory signal for the first race
- 13.00 Take lunch in a sheltered anchorage
- 14.00 Hoist sails
- 14.30 Preparatory signal for the second race
- 15.30 Afternoon tea served on board
- 16.00 Preparatory signal for the third race
- 17.15 Return to the marina
- 17.45 Pimms prize giving reception

## Ribs

- The Race Officer's boat doubles as the safety boat. If more than five yachts, there will be a second Rib available to transport latecomers and early finishers. This Rib will also be used to lay race marks as required.
- Rib blast... A Rib blast adds a real 'WOW' to the day. If booked, a fleet of matched Ribs will join the yachts prior to lunch offering all guests the opportunity of a 30 minute fast Rib blast around the Solent.

## Branding

- Branding the regatta cements the position of the 'host firm'. A primary/secondary system enables each boat to carry their own company's brand with the host firm's branding also evident.
- Each yacht can be branded with hull decals, sail decals, spray dodgers, flags, and banners.
- Please ask about branded clothing; jackets, gilets, shirts, shorts, caps, sunglass retainers etc.
- It is standard practice to brand the host venue; most marinas and yacht clubs will allow this.

## Photography

- We book an award winning professional marine photographer for each regatta. After the event we send you a disc of images. We roll the images at any evening function booked or at breakfast the following year.

## Health & Safety

- Participants will need a reasonable level of physical health rather than fitness. This event is unsuitable for those with knee, hip, back, neck or mobility problems, and those who are pregnant.
- Participants are required to wear life jackets whilst on the boats.

## What's included

The final inclusions will be arranged following discussion with your event manager but typically this event will include:

- Pre-event planning and event management
- Race prepared yachts with professional skippers and mates
- Race officer and committee boat
- Second communications Rib if more than 5 yachts
- Use of the marina and yacht club / bistro facilities
- Wet weather gear together with life jackets
- Pewter yacht prizes for the winning team
- All fuel and mooring fees
- The catering includes:
  - Bacon rolls, pastries, fresh fruit, tea and coffee on arrival
  - Buffet lunch (usually served on board)
  - Energising snacks and chocolate
  - Cake for afternoon tea
  - Celebratory Pimms at the prize giving
  - Tea, coffee, water and soft drinks
  - Alcohol is not served during racing days

